

PRESS RELEASE

Liberty Insurance partners with Grow Remote to develop a more sustainable and inclusive Ireland, making remote work more accessible

- **Liberty Insurance leads the way as the first non tech company to become a partner of Grow Remote;**
 - **The partnership will seek to empower more people to work remotely and encourage sustainable community development around Ireland;**
 - **Grow Remote works with companies, communities and individuals with specific training to develop the required skillsets to support remote working;**
 - **Liberty comment: *“We are proud to be leading the way as the first non tech company to partner with Grow Remote and collaborate with them on their work towards making a more sustainable and inclusive Ireland with remote working.”***
-

DUBLIN, 23 June 2021

Liberty Insurance has partnered with Grow Remote, an award-winning social enterprise and non-profit, to develop a more sustainable and inclusive Ireland by making remote work both visible and accessible to everyone.

Liberty Insurance is leading the way as the first company not from the traditional tech space to become a partner of Grow Remote, with HubSpot, Shopify, Glofox, Automattic and Ebay as existing partners.

Liberty has been pioneering digital innovation in the insurance sector.

In July 2020, the company announced an investment of €100 million across its European operations to create a new model of operating insurance through a digital ecosystem on Amazon's public cloud API, allowing Liberty to offer simple and modular products to customers – who can customise their insurance products and only pay for what they want.

This new partnership, between the insurer and Grow Remote, will see Liberty offering industry expertise to those transitioning to remote working and help empower more people to work remotely and encourage sustainable community development around Ireland.

Earlier this year, Liberty Insurance announced that all of its nearly 2,000 employees across Ireland, Northern Ireland, Spain and Portugal staff are able to work remotely on a permanent basis from anywhere within their country of employment. This move has been part of Liberty's commitment to a digital working structure.

Grow Remote is on a mission to enable people to work, live and participate locally. Remote work can transform - and is transforming - how people work and live in Ireland. By making remote jobs accessible and visible, local communities can be transformed and (re)vitalised.

Grow Remote has 140+ local remote working chapters in Ireland and beyond, who are helping their communities find remote employment, helping remote workers engage locally and helping to repopulate and reinvigorate their local communities. Education is key to the development of a remote-ready workforce in Ireland and Grow Remote has developed remote work ready training programmes for individuals and managers in partnership with the Laois-Offaly Education and Training Board, IDA Ireland and Solas.

PRESS RELEASE

Grow Remote also partners with employers at every stage of the remote work journey, from organisations that are leading the way when it comes to remote working - such as Liberty Insurance - to employers who are in the process of making the transition to remote or hybrid work.

Joanne Mangan, Employers Lead at Grow Remote, said:

“We are delighted to welcome Liberty Insurance to our employer community as they are a great example of the leadership that is needed if we are to enable people to work, live and participate locally, and enable the transformation of our communities.

Research shows that the overwhelming majority of employees want to work remotely, and employers need to be proactive if they want to harness the benefits of remote work, and mitigate the risk of losing their top talent. We need more companies like Liberty Insurance to show leadership and model the way so that others can follow.

This partnership with Liberty Insurance will enable us to share knowledge and best practices with other organisations and support the development and upskilling of Ireland’s remote ready workforce.”

Roseanne Regan, Corporate Communications Manager for Ireland at Liberty, said:

“We are proud to be leading the way as the first non tech company to partner with Grow Remote and collaborate with them on their work towards making a more sustainable and inclusive Ireland with remote working. Earlier this year, we launched our own digital working structure in a bid to move our workforce remote on a permanent basis.

“Our research shows that while the majority of people view insurance companies as progressive, almost a quarter of people (24%) believe that insurance companies are ‘old school’. This is a view we consistently seek to challenge through our ongoing technological innovation, including in our modular product offering, that allows customers to customise their insurance products and only pay for what they want.

“This is a partnership in line with our identity and values of putting people first and being more efficient to respond to the expectations of flexibility of work required in the modern day.”

ENDS

Research note

Research commissioned by Liberty Insurance and carried out by Core Research as part of an online survey. 1,000 adults in Ireland from the age of 18 years old were interviewed as part of the nationally representative research between 23 September 2020 and 30 September 2020.

For more information, please contact:

- **Paddy O’Dea, 360:** paddy@weare360.ie / 086 357 3365
- **Gerard O’Shea, 360:** Gerard@weare360.ie / 087 413 7471
- **Sarah Traynor, 360:** straynor@weare360.ie / 085 843 9355

PRESS RELEASE

Notes to the editor

About Liberty Insurance

Liberty Insurance provides car and home insurance to the Irish consumer market. Liberty Insurance is part of the Liberty Mutual Insurance Group.

About Liberty Mutual Insurance

At Liberty Mutual, we believe progress happens when people feel secure. By providing protection for the unexpected and delivering it with care, we help people embrace today and confidently pursue tomorrow.

In business since 1912, and headquartered in Boston, today we are the sixth largest global property and casualty insurer based on 2020 gross written premium. We also rank 71 on the Fortune 100 list of largest corporations in the U.S. based on 2020 revenue. As of December 31, 2020, we had \$43.8 billion in annual consolidated revenue.

We employ over 45,000 people in 29 countries and economies around the world. We offer a wide range of insurance products and services, including personal automobile, homeowners, specialty lines, reinsurance, commercial multiple-peril, workers compensation, commercial automobile, general liability, surety, and commercial property.

For more information, visit www.libertymutualinsurance.com.

About Grow Remote

Grow Remote is a social enterprise on a mission to enable people to work, live and participate locally. They do this by making remote work (via employment) both visible and accessible to everyone. Grow Remote believes that remote work can transform - and is transforming - how people work and live in Ireland. By making remote jobs accessible and visible they enable local communities to transform and (re)vitalise every town and village in Ireland.

Grow Remote has 140+ local remote working chapters in Ireland and beyond who are helping their communities find remote employment, helping remote workers engage locally and helping to repopulate and reinvigorate their local communities. Education is key to the development of a remote-ready workforce in Ireland and Grow Remote has developed remote work ready training programmes for individuals and managers in partnership with the Laois-Offaly Education and Training Board, IDA Ireland and Solas.

Grow Remote also partners with employers across Ireland at every stage of the remote work journey, from organisations that are leading the way when it comes to remote working, to employers who are in the process of making the transition to remote work. Their employer partners include Shopify, HubSpot, Glofox, Automattic and Ebay.

www.growremote.ie