

Name	Own/Third Party	Domain	Description	Duration
mmapi.store.s.0	Own	www.libertyinsurance.ie	This cookie stores information on the experience of users and collect data about them for advertising purposes.	Session
__qca	Own	libertyinsurance.ie	This is a cookie usually associated with Quantcast, a digital advertising company. They provide website rankings, and the data they collect is also used for audience segmentation and targeted advertising.	6 months
mmapi.tst	Own	libertyinsurance.ie	This cookie stores information on the experience of users and collect data about them for advertising purposes.	10 days
_fbp	Own	www.libertyinsurance.ie	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Session
mmapi.store.s.0	Own	libertyinsurance.ie	This cookie stores information on the experience of users and collect data about them for advertising purposes.	Session
__qca	Own	www.libertyinsurance.ie	This is a cookie usually associated with Quantcast, a digital advertising company. They provide website rankings, and the data they collect is also used for audience segmentation and targeted advertising.	Session
mmapi.store.p.0	Own	libertyinsurance.ie	This cookie stores information on the experience of users and collect data about them for advertising purposes.	6 months
_fbp	Own	libertyinsurance.ie	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
mmapi.store.p.0	Own	www.libertyinsurance.ie	This cookie stores information on the experience of users and collect data about them for advertising purposes.	Session
atdmt.com	Third Party	atdmt.com	This domain is owned by Atlas Solutions which is in turn owned by Facebook. Atlas is an online advertising business, targeting users through tracking their web activity. From September 2014 the company re-launched under the ownership of Facebook, promising the ability to reach known users and target adverts based on profiles generated using Facebook's user data.	6 months

adform.net	Third Party	adform.net	This domain is owned by Adform. The main business activity is: Real time bidding for display advertising to targeted audiences.	3 months
youtube.com	Third Party	youtube.com	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	Session
www.facebook.com	Third Party	www.facebook.com	This domain is owned by Facebook, which is the world's largest social networking service. As a third-party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies.	Session
doubleclick.net	Third Party	doubleclick.net	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange.	6 months
doubleclick.net	Third Party	doubleclick.net	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange.	Session
quantserve.com	Third Party	quantserve.com	This domain is owned by Quantcast. The main business activity is: Market and Audience Segmentation, Targeted advertising services.	3 months
youtube.com	Third Party	youtube.com	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	Session
youtube.com	Third Party	youtube.com	This cookie is used as a unique identifier to track viewing of videos.	6 months

adform.net	Third Party	adform.net	This domain is owned by Adform. The main business activity is: Real time bidding for display advertising to targeted audiences.	30 days
quantserve.com	Third Party	quantserve.com	This domain is owned by Quantcast. The main business activity is: Market and Audience Segmentation, Targeted advertising services	6 months
google.com	Third Party	google.com	This domain is owned by Google Inc. Although Google is primarily known as a search engine, the company provides a diverse range of products and services. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear.	6 months
adform.net	Third Party	adform.net	This domain is owned by Adform. The main business activity is: Real time bidding for display advertising to targeted audiences.	2 months
cdn.syndication.twimg.com	Third Party	cdn.syndication.twimg.com	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third-party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting. Twitter does not currently provide information on the use of specific cookies.	Session
facebook.com	Third Party	facebook.com	Contains browser and user unique ID combination, used for targeted advertising.	3 months