

Name	Own/Third Party	Domain	Description	Duration
<b>_gclxxx</b>	Own	www.libertyinsurance.ie	Google conversion tracking cookie.	Session
<b>_ga</b>	Own	www.libertyinsurance.ie	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the site's analytics reports. By default, it is set to expire after 2 years, although this is customisable by website owners.	Session
<b>_gat_UA-</b>	Own	www.libertyinsurance.ie	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	Session
<b>_gid</b>	Own	libertyinsurance.ie	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.	1 day
<b>_ga</b>	Own	libertyinsurance.ie	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the site's analytics reports. By default, it is set to expire after 2 years, although this is customisable by website owners.	6 months
<b>_gclxxx</b>	Own	libertyinsurance.ie	Google conversion tracking cookie.	3 months
<b>_gat_UA-</b>	Own	libertyinsurance.ie	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	Session
<b>_gid</b>	Own	www.libertyinsurance.ie	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is	Session

			available from Google. It appears to store and update a unique value for each page visited.	
<b>_gclxxx</b>	Third Party	www.libertyinsurance.ie	Google conversion tracking cookie.	Session